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¥ 72.25

KUNZMAN Indiana Bahlias

NEW ALBANY, INDÍANA

A half million rugged, vigorous roots grown under healthy, natural conditions—no forcing of any kind, no irrigation. This method makes them produce fine growth and abundance of bloom for you.

This list comprises ONLY THE BEST of both new and old varieties;—we discard any dahlia which is not

meritorious.

LOWEST PRICES EVER OFFERED!

CAN YOU AFFORD TO BUY DAHLIAS?

How many dimes do you spend in a year for just one evening's pleasure?

Ten dimes make a dollar; and a dollar or two invested in dahlias will bring a whole season's enjoyment. We ALL need

food for the good of the body; but flowers for the good of the soul.

Member of Am. Dahlia Society. Member Nat'l. Ass'n. Comm. Dahlia Growers. Sec. 435½ P. L. & R. U. S. POSTAGE PAID New Albany, Ind.

Permit No. 67

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY Horticultural Crops and Diseases

8-3591

To Postmaster—Return Postage Guaranteed

SAVE THIS LIST FOR REFERENCE IN YOUR GARDEN



READ THIS PAGE

If you are not a valued customer of ours, you will become one if you give us a chance to prove that our roots are the best to be had for good results; our prices are always as low as possible; our service the best that can be given.

Our extreme low prices and exceptional offers will move our large stock early, so send in that order NOW. NOW you can be sure of getting what you want; we will hold roots until wanted, on small deposit. Our roots are sent prepaid, at prices given, but if you will allow postage at the rate of one pound for each 4 roots (see your postmaster as to amount necessary to your postoffice), we will add extra roots to your order, for more than the amount.

If you sell roots or flowers, send your card or letter-head

for our wholesale prices.

WHY ORDER FROM US?

Because we GROW our stock and know just what it is. We guarantee all stock healthy and true to name. Let us quote a few extracts from customers, received recently. "Bought my dahlias from——————————(a large grower) this year on account of his lower prices, but—never again!

"The dahlia roots we bought of you last spring looked so dirty (we NEVER wash our roots as they keep better) that we were disappointed. But you should see them in bloom, today, the finest we ever saw."

"We intend buying from you, hereafter; this is the first time we bought from you, and the first time we got what we wanted, and no STUNTED or DISEASED plants."

OUR OWN INTRODUCTIONS

We do not like to "blow our own horn," but we have originated a number of Dahlias which will challenge the world for comparison. Numberless times we have been told our originations are beyond any other, anywhere. You ask, "Where are our Awards, our Prizes?" We answer, we never exhibited in competition but once and then won "First Prize on Display," (at Ky. State Fair).

Since 1924 we have not sent any to any trial grounds; that year we sent 'Halo' and 'Square Deal' to Storrs and received only mediocre scores, which we knew, and anyone who has grown them knows, was unjust, as they are two of the best and finest Dahlias ever put on the market. We will continue our offer of "Money back" to anyone buying them and being dissatisfied, but in 7 years have never had to return as much as one cent, and received innumerable praises of them.

originating new varieties we have a certain standard of excellence-they must be superior in some way to existing varieties. Our first consideration is a good stem; we also want beauty in color, correctness in shape, good growing habits and lastly, size, which, after all, is unimportant if the Dahlia has other fine qualities. However, we have a large number of giants, and we honestly believe 'Wonder Pink' to be the largest meritorious Dahlia in cultivation today. It NEVER gets small.

Opposite we give you a partial list of our past introductions, and a short, true description of each. Buy any of them with the understanding that you receive satisfaction or your money back.

Green plants of those starred (*) after May 10th, at half tuber price.

Amethyst, Dec., good size, beautiful clear lavender pink, fine upright growth, free-blooming and splendid long stems. Each

*Ashes of Roses, Dec., large, exceptionally firm bloom on fine stems. A natural cut-flower. Old rose pink with suffusion of lilac and sal-	
mon pink. Very free-blooming. Each	2.00
Baby Bunting, pompon, orange, with a suffusion of lavender; good habits. Each	.30
Baby Pink, pompon, lilac pink to a white base, exceptionally free and good. Each	.30
Brilliance, Dec. giant size, free-blooming, fine stems. Face a deep orange, reverse pale gold. Each	1.50
Color Marvel, semi-cactus, massive flower, profuse in bloom, good stem. Cream, entirely overlaid	
rose pink. Each	
Corallana, Dec. A coral pink Jersey Beauty. Each Coral Strand, Inf. Dec., imagine a free blooming,	.75
good stemmed Wizard of Oz and you have this Dahlia. Each	.75
Copper Rose, Dec. Massive deep copper with rosy suffusion; fine stiff stems and good all around.	.75
Each Dream of Color, Dec. Very large, beautiful flower,	
true to its name in color. Shades of soft cream and pink. Each	1.50
Ecstasy, Inf., Dec., primrose center to pale pink; deeper pink reverse. Each	
Flesh White, Dec., very large, soft flesh white; tall and free-blooming on very long stems. Each	.75
Geisha Girl, Inf. Dec., Giant red orange, each petal tipped yellow; an exceptionally vigorous, free-	1 00
bloomer, on long stems. Each	1.00
petal edged and tipped yellow; fine growth, stem and habits. Each	1.00
exceptionally free-blooming on fine stems.	.30
*Immaculate, Inf. Dec., large, long-stemmed, of such whiteness as to dazzle the eye; the best	
white ever introduced. Each	2.00
Insulindiana, Inf. Dec., color and shape of Insulinda, but very free-blooming, always large and does not burn on back. Each	.75
Jubilee, semi-cac., large, very free-blooming light lavender on fine stems. Each	1 00
King of Commerce, Dec. Medium size, very vigorous and free-blooming, and the longest natural	1.00
stemmed Dahlias of all; tango, overlaid gold Marmora, Dec., dwarf-growth, but fine long stems	.25
and free. A giant lavender 2-tone flower, each *Negro, Dec., dwarf growth, immense size, long	1.50
stem. Almost black, and the only dark maroon we know of which does not stain or spot. Each	
*Orange Wonder, semi-cac., giant size, solid reddish orange in color, very vigorous and free-bloom-	
ing and splendid stem. Each	2.00
Paramount, Dec., a true strong yellow color, very large and fine stemmed. Each	2.00
An exact counterpart of Kitty Dunlap, except	1 00
more free and is rose pink. Each	1.00
bush; long stemmed, true flag red; very free.	.50
Red Star, semi-cac., large waterlily form of a very beautiful shade cardinal red; fine for cutting	
Each	1.50

*Red Splendor, Dec., a giant of the brightest red	
imaginable and fine bushy growth, with long stems. Each	3.00
Romantic, D. A giant soft rosy fawn, shading to lighter outer petals. Each	2.00
Rose Glory, Dec. A large lavender rose. A color and shape which will please you. Good habits.	3.00
*Rose Splendor, peony type. This flower cannot be discribed adequately. Lovely clear rose color, extra long hard stem and very free	
blooming. Each Splendor Dec. Immense rich deep crimson with a	2.00
suffusion of bluish purple. Magnificent in color and fine for cutting. Each	1.50
Square Deal, Dec., large, soft salmon pink to a cream center. Exceedingly free-blooming,	.25
healthy and a natural stemmer. Each The Conqueror, Dec., Giant, massive salmony old rose. Very fine color and good for cutting.	.20
Each The Peer, a counterpart in size and shape of Edna	1.25
Ferber. The color is more pink, however. Each Velvet Beauty. Inf. Dec. Giant, of the richest cardi-	1.00
nal red, very velvety; strong growth and a fair stem. Each	1.00
White Perfection, Dec. Same shape and size as Jersey Beauty. Very vigorus and free and fine stem. Each *Wender Pink, Dec. Mammoth in size, beautiful	.75
lilac to light center; very vigorous, free blooming and a natural stemmer. Each	3.50
	51.15

We will send one each of the foregoing list for \$45,00! No finer lot of Dahlias could be had.
In getting out this folder, instead of a regular catalog.

we save hundreds of dollars, which we pass along to you in our lower prices. We want to add 5,000 new names to our list of customers this year, and we expect our prices and service to do it.

Will appreciate it greatly if you will tell your flower-growing friends and neighbors about our prices and have them send for our list. Of course, all people make mistake sometimes, so, if any error or dissatisfaction occurs with you, write us—we'll straighten it out. Give us a trial order; you will be pleased next summer.

Our terms: Remit by cash, money order or check with order; or will send C. O. D. for balance, if 25% of amount of order accompanies order. All tubers at these prices are sent postpaid, if order is \$1.00 or more; smaller orders, add 10c for expense. If order is to be sent insured, add, according to the amount of order (see postmaster).

The descriptions given in this list, while necessarily short, give a true idea of the varieties listed.

The letter 'B' after name of the variety, means that it belongs to the Ball or Show type; the letter 'D', to the decorative; 'I-D.' to the fluffy or curled leaf decorative type C; to the cactus type; S-C, to the semi-cactus (wider petals); 'P,' to the peony-flowered type; and 'Poln'; to the Pompons.

CULTURAL DIRECTIONS

FOR CULTURAL DIRECTIONS, storage, propagation, etc. Waite's Modern Dahlia Culture, a \$1.65 book for \$1.00 postpaid; or write for FREE Dahlia Bulletin, No. 1370, to U. S. Dept. of Agriculture, Washington, D. C.



GLADIOLUS All Cut-Flower Sorts

GLADIOLUS All Cut-Flower Sorts	
	Each
Alice Tiplady, Prim. rosy flesh pink	.05
America, rosy pink	.05
Crimson Glow, glowing crimson	.06
E. J. Shaylor, deep rosy pink	
Evelyn Kirtland, rose pink, with scarlet blotch	.06
Giant Nymph, giant light salmon rose	.10
Halley, reddish salmon pink	.05
Herada, light mauve	
Le Marechal Foch, delicate rosy pink	.05
Lily White, pure white	.06
Los Angeles, delicate pink and cream	.08
Louise, bluish lavender	
Maiden Blush, Prim., delicate pink	.04
Mrs. Doctor Norton, creamy pink, with yellow blotch	
Mrs. F. Pendleton, light rose, dark blotch	.05
Mrs. H. E. Bothin, flesh pink, tinted salmon	.10
Mona Lisa, ruffled, pale rose pink	.06
Myra, peach and cream	.06
1910 Rose, deep rose pink	.06
Peace, pure white, extra long stem	.05
Rose Glory, ruffled, rose pink, deeper throat	.10
Swaben, light yellow	.07
Tycko Zang, giant salmon pink	.10
Wilbrink, flesh pink, yellowish blotch	.05
One each of above, \$1.25; six of each, labelled, for \$	6.001
IRIS, ALL LARGE FLOWERED, FREE-BLOOM	ING
Alcazar, enormous deep blue-purple, each	.10
Azurea, dwarf, sky-blue, each	.10
Florentina, very pale blue, almost white, each	.10
Madam Chereau, white, heavily edged sky-blue, each	
Queen of May, the pink Iris, each	
CENICADIONIAI DVDDA ODEED	

SENSATIONAL EXTRA OFFERS!

Send the Coupons below with amount called for.

THIS COUPON AND ONLY 25 CENTS!

Accompanied with a \$1.00 (or more) order at regular Retail prices (no specials or collections), will bring you a root of

JANE COWL DAHLIA!

(or Barbara Redfern; or Red Giant, if your prefer).

THIS COUPON AND ONLY 50 CENTS!

Accompanied by a \$2.00 order at regular Retail prices (no specials or collections), will bring you a root of

FORT MONMOUTH DAHLIA!

(Color Marvel, or Orange Wonder, if you prefer)

THIS COUPON AND ONLY \$1.00!

Accompanied by a \$5.00 order at regular Retail prices (no specials or collections) will bring you a root of

WONDER PINK DAHLIA!

(or Negro, or Rose Glory, if you prefer)



INCOMMENDATION OF THE STATE OF

KUNZMAN Judiana Pahlias New Albany, Ind. Office and Residence 2300 Slate Run Road New Albany, Ind.

FARMS: Daisy Lane, Phone 3451-W Green Valley Rd., Phone 3F3	Indiana Dahlias no	W Albany, Ind. Office and Residence 2300 Slate Run Road New Albany, Ind.
GREEN PLANTS of those varieties starred (*)		RDER ACCEPTED FOR LESS THAN \$1.00.
Fach		
GREEN PLANTS of those varietics starred (*) Cach Cach	Can be supplied at 1/2 tuber price, after May 1st. Our Own Introductions on Opposite Side of this Sheet "Harry Mayer, D. giant silver pink, reverse rose pink	Norton, D., very soft flesh pink; good size 5.40 Orange Donzan, D. very large real orange 25 Orange Glory, P. Giant deep old gold Orange Glory, P. Giant deep old gold Shades 5.40 Orange Glory, P. Giant deep old gold Shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yelhw and real shades 6.40 Oregon Sunset, P. deep yellw 8.40 Oregon Sunset, P. deep yellw 9.40 Oregon Su
*Edna Ferber, S-C. giant coral to old gold base 1.00 Elinor Vanileveer, D. large satiny pink40	Little Beauty, Pom, shrimp pink	*Starlight, S-C. very large and fine, pure gold 2.00
Our prices will tempt youour Dahlias will hold you Flamingo, D. fine color, rose pink, tipped white	Masterpiece, D. large amber yellow and orange shades Maude Adams, B. white, overlaid pink	Sunnybreok, I-D. fine shape, pure yellow .40 Susan, B. very soft pink .25 500,000 Dahlias at lowest prices ever. Sweetheart, C. fine and free, pure white
Freila Newmon, D. dull orange, dusted gold .35 F. T. D., D. Giant Tyrian rose	Miss San Francisco, D. Giant ordina and neep rose	The Clansman, D. Giant, bright copper orange
deep old rose Glory of Monmouth, D. large salmon pink to light orange base Colden Beauty, D. unusually strong yellow color; good size Golden Gate, C. large golden yellow, bronzel and salmon tints Colden Orange, H-D., fine golden orange color; good size Golden Russet, D. monster clear yellow, edged bronze	pink; large Mrs. C. Salbach, D., the biggest value in this list; giant mauve pink, very free, long stem; only .20 You will never regret giving us your order Mrs. I. dever Warner, D., mammoth lavender pink, at only	*Waldheim Sunshine, I-D. Mammoth yellow suffused gold 2.00 *Watchung Wonder, I-D., Gigantic Royal red, tipped gold 4.00 Winifred, Pom, lilac edged pale purple 35 Wizard of Oz, D. Amber pink, shaded salmon; very large 1.00 *World's Best White, I-D. very large white to creamy center 1.00 W. W. Rawson, B. large white, overlaid mauve 35 Yellow Duke, D. a good old pure yellow 20
Collen West, D. large clear yellow; serrated petals .30 Gold Medal, B. deep golden yellow, tipped and suffused red	Mrs. W. E. Whitney, F., large rosy mae over cream 35 *My Maryland, S-C. rose pink tipped ivory; very large	Yellow Giant, D. large light yellow

SPECIAL DAHLIA OFFERS.

The varieties listed below are all good varieties, and are really worth more than the listed price, but we grow them in large quantities for our wholesale cut flower trade, hence each year have a large surplus which we will offer as below. Don't be afraid to order any of these offers, they are all good.

OFFER No. 1, ALL FOR \$1.00, Labelled.
Flamingo Jean Kerr Blue Stocking
Mrs. C. Salbach Mrs. I. Warner Queen Mary
Papa Charmet

OFFER No. 2, ALL FOR \$2.50, Labelled.
Canteen Joppa Mad. Bijstein
Jerseys King Square Deal Kitty Dunlap
King of Commerce Deelighted Mrs. C. H. Breck
Dakota Purple Robe

OFFER No. 3, ALL FOR \$5.00, Labelled
Attraction Bashful Giant Halo
Corallana Sankican Bluebird Red Giant
Futurity Judge A. B. Parker
Illuminator Patrick O'Mara Mildred Slocomb
Nancy Helen Snowdrift

OFFER No. 4, ALL FOR \$10.00, Labelled

Altamont Brilliance Giant Yellow Glory of Monmouth
Geisha Girl Jean Chazot Insulindiana Champagne Jersey's Souvereign Orange Gold Marg. Wood. Wilson

OFFER No. 5, ALL FOR \$10.00, Labelled
Wonder Pink Silverado Red Star
Fort Monmouth Regal Orange Wonder
Barbara Redfern Laura Morris

The Following, OUR CHOICE, Labelled 1.00 2.00 OFFER No. 8—35 good dahlias, each different, labelled 5.00 OFFER No. 9-60 good dahlias, each different labelled10.00 OFFER No. 10—12 giant dahlias, each different, labelled 2.00 OFFER No. 11-12 New dahlias, each different, labelled 5.00 OFFER No. 12-12 Pompons, each different, labelled 2.00 OFFER No. 13-One each, all Gladiolus on this

GET YOUR PENCIL OR PEN

We will present, free of charge, about May 15th, 1932, \$15.00 worth of Dahlia roots as first prize; \$10.00 worth, as second prize; \$5.00 worth, as third prize, for the best honest, practical suggestions (or plan), not to exceed 200 words, for increasing our business.

No catch whatever to this; if you have a suggestion, send it in.